

North American Motorized Recreation Council North American Motorized Recreation Council
November 4, 2019

The North American Motorized Recreation Council (NAMRC) meets once a year to promote motorized recreation and our interests in motorized recreation. NAMRC is an alliance of organizations, which facilitates communications, shares information, expertise and resources to enhance unity. NAMRC helps the organized motorized recreation community and other interest groups become more effective in their efforts to maintain, improve and expand opportunities and experiences in our many forms of recreation.

Todd Ockert facilitated the meeting.

SEMA update- Stuart Gosswein – It is important to bring everyone together to talk on the local level and in Washington DC to have access to the legislature. A win in southern California—communication is what we are achieving here. The Colorado legislation has passed the House but will die in the Senate. Utah has opened roads, just about lost Moab because the greenies got together. Food for thought: A MOTORIZED Recreation Act—when will we see it??? The Public Lands initiative has grouped bill together (Wilderness).

Senator Mark Maynard, West Virginia and OHV supporter –stressed the economic benefits of motorized recreation. . Shared his lifelong passion for OHV. He suggested organize a trail ride with legislators/staff members/lobbyists. Communicate: “You can make a difference.”

\$100.00 will be sent to Suzy for the NAMRC website administration.

Four Roles of effective facilitation detailed.

1. Coordinator
Ensure
Order
Support
2. Documenter
Set up
Document
Distribute
Manage
3. Methodologist
Help
Provide
Occasionally participate

4. Facilitator
 - Focus
 - Ensure
 - Explain
 - Keep
 - Listen

Divided into five groups:

- Group 1 Leadership
- Group 2 Outlaw
- Group 3 Communication
- Group 4 Unity
- Group 5 ORV event/images

Group 1 Leadership

OHV events 1 liked 1 bad

Communication between leaders and participants and communication on the trail. Good runs have good communication—drivers meeting. Some folks need fine directions—learn your people. Know your volunteers. If you make a decision—be firm. If there is a problem—don't guess—find out. Make the event fun—be positive.

Is it ok to fire a volunteer? *Try to redirect.*

Group 2 Outlaw.

What is an outlaw? Is it the new user who knows nothing or the old user that knows it all. The difference between users is the interpretation. Have a structure to work with the new user group. Spend more time working than recreating. Get recognition—use social media. We are motorized environmentalists.

How do we fight advertising?

Training courses—get a relationship with dealers. Education new 4X4 owners.

Group 3 Communication

Communication and education go hand in hand. Having a publication-magazine, brochure, all forms. Keep topics short—keep interest. Folks have a short attention span. Need communication training. Each club put in a website then to social media. Establish a relationship from club to regional association. Link together to share information. There are rules out there but not enforced.

“Is the outlaw breaking the rules willfully or breaking the rule because he doesn't know about it?” Know the rules before you try to educate the others.

Group 4 Unity

Working with legislators

Vote

Volunteer

Turf wars

Mentor each other

Factors don't have same etiquette

Blame game

Not a lot of collaboration

Mentor both ways Action item -- all

Get out-get others involved. Ask people to join.

Know benefits of belonging.

Group 5 ORV event/Image

Have public lands trusties

Relationships with dealers

Public support

Maintain vehicle

Driver skill on trail

Awards

Follow the rules consistently throughout the event

Image

Getting the land manager involved

Have a good solid plan

The next NAMRC meeting will be November 3, 2020.

Carol Jensen